

# GAIA-CLIM GA Feb 2017

## Plenary Discussion #3

# Outreach

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 640276.

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# Materials

- we need to create a GAIA-CLIM flyer
- “showcasing” style presentations at suitable conferences?
- “Advertising” on GAIA-CLIM website
- “Advertising” on other websites, conferences, events?
- “Youtube”-style video showcasing the VO?
- Newsflash/short story on scientific blogging and news sites?
- other social media?
- Sending flyer to list of potential users by conventional mail or email?
- ...?



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# Training

- Provide training in person at EUMETSAT in say early June 2017 to volunteer(ed) GAIA-CLIM members that will go on “road shows”?
- Training provided by key staff from EUMETSAT – with input from TUT and CNR?
- Virtual training could be offered to interested users between say Oct 2017 and end of project (Feb 2018) provided by key staff from EUMETSAT?
- User feed-back forms to be used at all occasions. This should be used to identify what improvements are requested and should lead to the development of how we should act upon those requests. This feed-back should also go to WP6 for further evaluation?
- WP6 with help from WP5 are to develop such a feed-back questionnaire ?
- EUMETSAT can leverage on ample experience in user interaction and user training



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